



**Minutes  
of the  
Santa Barbara Metropolitan Transit District  
Board of Directors Meeting**

**November 9, 2004**

**8:30 AM**

**Santa Barbara MTD Public Meeting Room  
550 Olive Street, Santa Barbara, CA 93101**

**MEMBERS PRESENT:** Chair, John Britton, Director David Davis,  
Director, Lee Moldaver

**MEMBERS NOT PRESENT:** Vice Chair, Olivia Rodriguez, Secretary, Brian  
Fahnestock

**MTD EMPLOYEES PRESENT:** Sherrie Fisher, General Manager, Jerry  
Estrada, Assistant General Manager, David  
Damiano, Community Relations Manager,  
Lynnette Coverly, Manager of Marketing, Steve  
Maas, Manager of Planning, Dave Morse,  
Superintendent of Operations

**OTHERS PRESENT:** Gregg Hart, Public Information and  
Government Affairs Coordinator for the Santa  
Barbara County Association of Governments  
(SBCAG), Scott Davis, CPA for McGowan  
Guntermann, Dr. Dan Secord, SB City  
Councilman, Josh Molina, SB News Press,  
Harley Augustino, Coalition for a Living Wage,  
Steve Musick

- 1. Call to Order**  
Chair Britton called the meeting to order at 8:30 AM.
- 2. Roll Call of the Board of Directors**  
Chair Britton noted all members were present, with the exceptions of Vice Chair Rodriguez and Director Fahnestock.
- 3. Report Regarding Posting of Agenda**  
Sherrie Fisher, General Manager reported that the agenda for this meeting was posted at the MTD administrative headquarters, on the MTD website and mailed to the media for general circulation.

## **Consent Calendar**

**4. Approval of prior minutes for the Board meetings of October 12, 2004 and October 26, 2004.**

Director Moldaver moved to approve the minutes for the meetings of October 12, 2004 and October 26, 2004. Chair Britton seconded the motion. The motion passed unanimously.

Director Davis abstained due to his absence from the October 26, 2004 Board meeting.

**5. Approval of the cash report of October 19, 2004 through November 1, 2004.**

Chair Britton moved to approve the cash report of October 19, 2004 through November 1, 2004. Director seconded the motion. The motion passed unanimously.

## **The Consent Calendar concluded at this time**

**6. Public Comment**

Chair Britton invited Mr. Steve Musick to speak to the Board on item #11. Mr. Musick spoke about his concerns regarding the Calle Real Property.

**7. Finance FY03-04 Financial Statements (Draft)**

An independent auditor, Scott Davis, CPA of McGowan Guntermann, provided the Board with a brief update of the fiscal year 03-04 audit.

**8. SBCAG: 101 in Motion**

Gregg Hart, Public Information and Government Affairs Coordinator for the Santa Barbara County Association of Governments (SBCAG), gave a powerpoint presentation on updates to the 8 Alternative Improvement Packages that have been developed through the "101 In Motion" process to alleviate congestion on Highway 101.

Mr. Hart also informed the Board that Route 101 Corridor Planning would also be a topic for discussion at the upcoming November 11, 2004, SBCAG meeting. This meeting would take place at the Pierpont Inn, in Ventura and would be a joint meeting with the Ventura County Transportation Commission and the Ventura Council of Governments.

**9. FY 2004 Route Analysis (Draft)**

At this time, Board members received a draft copy of the Route Analysis for FY 2004.

Steve Maas, Manager of Planning gave a brief overview of the draft report, which included operating characteristics and performance indicators for each MTD bus route operated during FY 2004. Mr. Maas also reminded the Board that this was a draft and still needed revising.

During this overview Mr. Maas stated that MTD was at the achieving the 40% industry standard of passenger per revenue. MTD is at 39.3%.

At this time, Harley Augustino, Coalition for a Living Wage asked if this was putting unfair pressure on passengers or taking away from service? Mr. Maas stated that only the routes that were not performing well were set for modification or would be removed from service.

**10. General Manager Report**

Sherrie Fisher, General Manager introduced Mike Cardona, MTD Manager of Maintenance and announced that he has been chosen as a "Local Hero". Mr. Cardona will be profiled and honored in an upcoming issue of the Santa Barbara Independent for his service and dedication to the community by providing safe buses for its passengers.

Sherrie Fisher, General Manager reviewed results from some of the State and local Transportation Sales Tax Measures from the recent election with the Board.

Sherrie Fisher, General Manager announced to the Board that MTD had recently been the recipient of an invitation to attend a Tribute to Naomi Schwartz on November 20, 2004. She then asked if a member of the Board would like to attend on MTD's behalf.

Director Moldaver recommended that Mrs. Fisher attend and the Board agreed.

Sherrie Fisher, General Manager presented an overview of the tentative implementation schedule for the South Coast Transit Priorities (SCTP).

A 2004 Year End Events Calendar was provided to the Board, which included dates for upcoming Board, Committee meetings and the upcoming MTD Board/City Council Transit Village Meeting. Also included on this calendar was a schedule of MTD Holiday events.

Sherrie Fisher, General Manager updated the Board on the California Transit Association (CTA) conference that she had recently attended. Mrs. Fisher stated that at this time there had been no finalization to Federal funding.

Director Moldaver noted that funding for public transportation maybe harder to come by in the coming years.

**11. Recess to Closed Session-Calle Real**

The Board met in closed session pursuant to Government Code §54956.8, conference with real property negotiators regarding the MTD Calle Real Property, APN's Book 59, Page 14, Parcels 4, 5 & 6, and Book 67, Page 23, Parcel 6, concerning price and terms of payment; agency negotiators Doug Large and Bob Andrews; other negotiation parties: Housing Authority of County of Santa Barbara, Martin Farrell Homes, and Investec Capital, Inc.

The Board met in closed session regarding Calle Real and negotiations will continue, no decisions were made.

**12. Recess to Closed Session-Union Negotiations**

The Board met in closed session pursuant to Government Code §54957.6 to discuss labor negotiations with labor negotiators General Manager Sherrie Fisher and Assistant General Manager Jerry Estrada.

The Board met in closed session regarding union negotiations, General Manager Fisher and Mr. Estrada updated the Board on negotiations. No action taken.

**13. Other Business and Committee Reports**

At this time Director Moldaver reported that the Personnel Committee had met with Sherrie Fisher, General Manager on October 22, 2004 to discuss MTD's Organization Chart and some possible restructuring and cross training.

Director Moldaver asked the General Manager if she had addressed two recent concerns expressed by passengers. The first was in regards to service to UCSB and the other referred to a recent Santa Barbara News Press article that stated a bus stop should be placed closer to the Airport.

Sherrie Fisher, General Manager replied that both items had been reviewed by MTD staff and were currently being addressed.

**14. Adjournment**

**SPEAKERS:** Any person wishing to speak to an item on the Agenda should complete and deliver to the MTD Board Clerk a "Request to Speak" form **before the meeting is convened**.

**AMERICANS WITH DISABILITIES ACT:** If you need special assistance to participate in this meeting, please contact the MTD Administrative Office at 963-3364 at least **48 hours in advance** of the meeting to allow time for MTD to attempt a reasonable accommodation.